

DRAWING ROOM

Celebrating 25 years of Drawing Room



2027

Drawing Room | Tannery Arts CIO
Unit 1B New Tannery Way
Bermondsey, London, SE1 5WS

drawingroom.org.uk

2027: 25 Years of Drawing Room

Initiated 25-years ago, **Drawing Room** has exhibited high quality and extraordinary examples of contemporary drawing in group and solo national and international exhibitions.

As Europe's only public gallery dedicated to drawing, we have established a reputation for redefining the role of drawing and bringing attention to the crucial role it plays for practitioners around the globe. In 2027 we will celebrate our 25th anniversary with a programme that demonstrates that our work is more vital than ever.



Drawing Room is an Arts Council England National Portfolio Organisation but needs to raise 90% of its income to support its world-renowned exhibitions, unique research library, and learning and community programmes.

Tannery Arts CIO is a charity comprising of Drawing Room and affordable studio provision – established in 1993 by artists in a Bermondsey Street warehouse.

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Corporate Supporter Benefits

Your support will play a vital role in our key activities, from commissioning new work by artists in exhibitions to supporting our learning and community programme with children and families or contributing to our unique open access library.

Brand association with Europe's only public venue entirely devoted to the art of drawing

Local profile: elevate your company profile across Southwark

High net worth audience: Access to meet patrons, artists, collectors and local residents

Digital reach: Share your brand's story with our engaged online audience of 120,000+

Corporate social responsibility: Help make a genuine impact on those who need it most including children and families, our work with mental health and rare dementia programmes and our local communities.



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Deliverables

We are keen to collaborate and tell your brand's story in a credible, authentic way. We can develop a bespoke set of deliverables to suit your needs, such as:

- Private events including Director and curator led VIP tours, away days, team-building workshops, artist-led creative events to inspire your stakeholders, board and staff
- A high-visibility branded lightbox (pictured), as well as onsite branding, and creative brand storytelling, supported by artists
- Solus newsletters, dedicated social media posts



2027 Corporate Packages

£250 – Corporate donation

Reach our 11,000 annual onsite visitors and 120,000+ digital audience and supporting our 25th anniversary programme.

£2,500 – Corporate membership

Receive brand recognition across our onsite, print and digital platforms and support our community programmes including Re-discovery, sessions for those living with young onset dementia; Shared Spaces artist residency programme; Family Studio, free family sessions open to all.

£25,000 – Accredited sponsor

Receive the highest visibility of branding across all onsite and digital platforms as title sponsor of our 2027 anniversary exhibition programme.

Different budget in mind?

Please contact us to discuss

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