

DRAWING ROOM

Drawing Biennial 2026 Sponsorship Opportunities



**DRAWING
BIENNIAL
2024**

Every two years the Drawing Room fundraiser proves to be a programme - showcasing interesting artists working through championing drawing. This is an unmissable opportunity to support established greats and discover new talent.

Exhibition dates, 3 May - 3 June

Online auction opens noon

Auction bidding ends 20:00

Visit biennial.drawingroom.org.uk

ARTS COUNCIL
ENGLAND

About us

The place to discover contemporary drawing.

Drawing Room is a charity that champions the unlimited potential of drawing through exhibitions of internationally acclaimed artists and emerging talents, a learning programme, and a specialised open-access research library. We welcome over 12,000 visitors a year.

We are the only public venue in Europe entirely devoted to the art of drawing and a division of Tannery Arts CIO, which also provides affordable studios.

Read more about Drawing Room's work and mission at: drawingroom.org.uk/about-us





Our location

Situated in Bermondsey, one of London's most vibrant and historic quarters, our new-build gallery is the only public-access space in New Tannery Way.

Apartments start at £550k, with high-net worth young professionals among our neighbours.

As well as our double-height Gallery and Community Studio, we have three lightboxes in the estate which are lit 24 hours a day, enjoyed by all residents and visitors of New Tannery Way.

DRAWING ROOM

Our site

Our **Library & Research Centre** is a unique collection of around 4,000 books and 70 journal titles dedicated to the study of drawing since 1970, including rare items not held in other major UK and Irish libraries.

Our **onsite Shop** sells prints, editions, books, our own publications, and gift items. Prominently located in our reception area, this space would be a great space for showcasing a brand throughout the Biennial.



Drawing Biennial

Running since 2003, our Drawing Biennial is a **unique, critically acclaimed exhibition and auction**, showcasing the huge diversity and resilience of artists' drawing worldwide.

Every two years, over 200 artists are invited to make and donate an **A4 size drawing** to the Biennial. These drawings are exhibited at the gallery and on a bespoke auction site for 11 weeks, culminating in an **online auction** – with a starting bid of £400.



DRAWING ROOM

Biennial artists

In 2024 we had **275 artists** participate from **20 different countries**.

These included world-renowned artists such as Rana Begum, Sonia Boyce OBE, Sir Michael Craig-Martin CBE, Andrew Cranston, Sir Antony Gormley OBE, Lubaina Himid CBE, Ali Kazim, Paul Maheke, Chantal Joffe, Claudette Johnson MBE, Christina Kimeze, Cornelia Parker CBE, Tai Shani, Raqib Shaw, Do Ho Suh, Rose Wylie, Osman Yousefzada – as well as some of the most exciting up-and-coming contemporary artists such as 2024 Turner Prize-shortlisted Pio Abad, Emii Alrai, Georg Wilson and Liorah Tchiprout.



A photograph of a person in a striped shirt sitting at a round glass table. They are holding a smartphone and looking at the screen. On the table are two wine glasses, one with red wine and one with white wine, and several brochures or small art prints. In the background, other people are blurred, suggesting a social event or gallery opening.

2024 Biennial reach

- 22,679 newsletter subscribers
- Past buyers and new collectors in the UK and worldwide
- 3,448 registered bidders
- 3,000+ visitors— each given a free catalogue featuring sponsor acknowledgement
- 103,000 visitors to our bespoke auction site
- 15,000 website visitors
- 38,000 Instagram followers
- 25,000 X followers
- 14,000 Facebook followers

Our bespoke auction website is live for 11 weeks

DRAWING BIENNIAL 2024

Exhibition & online fundraising auction of around 300 unique works on paper

Exhibition: 3 May – 3 July • Auction: 19 June – 3 July

[Drawings](#) [About](#) [How to Bid](#) [Your favourites](#) ☆

[Log in](#) [Register](#)


Search by artist name/title

[A-Z](#) [Random](#)


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Auction has ended! Thank you.


List of names: ☐




PIO ABAD ☆



SAMIRA ABBASSY ☆




CAROLINE ACHAINTRE ☆




TUNJI ADENIYI-JONES ☆

◆ Spotlight: Selected by Simon Grant, writer & curator

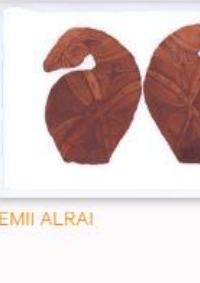


SADIK KWAISH ALFRAJI ☆


◆ Spotlight: Selected by Jes Fernie, curator & writer



JONATHAN ALLEN ☆



EMII ALRAI ☆



RUBY ONYINYECHI AMANZE ☆

PIO ABAD

SAMIRA ABBASSY

CAROLINE ACHAINTRE

TUNJI ADENIYI-JONES

SADIK KWAISH ALFRAJI

JONATHAN ALLEN

EMII ALRAI

RUBY ONYINYECHI AMANZE

ALICE ANDERSON

MAMMA ANDERSSON

URI ARAN

KATE ATKIN

Featuring all Drawing Biennial works,
with enormous branding potential, user
registration is required on this auction
site



LAURA GANNON ☆

◆ Spotlight: Selected by Fatos Ustek, curator & writer



PÉLAGIE GBAGUIDI ☆

◆ Spotlight: Selected by Cornelia Parker, artist



JAMIE GEORGE ☆



JOY GERRARD ☆



JOY GERRARD ☆



SIMRYN GILL ☆



SIMRYN GILL ☆



◆ Spotlight: Selected by Victoria Cantons, artist



MARGARITA GLUZBERG ☆



◆ Spotlight: Selected by Gary Hume, artist, & Fatos Ustek, curator & writer



DRYDEN GOODWIN ☆

◆ Spotlight: Selected by Emma Cousin, artist



RACHEL GOODYEAR ☆



ALEXANDER GORLIZKI ☆



SIR ANTHONY GORMLEY ☆



NICK GOSS ☆



LOTHAR GÖTZ ☆



◆ Spotlight: Selected by Gary Hume, artist



FIONA GRADY ☆



◆ Spotlight: Selected by Cornelia Parker, artist



JAKE GREWAL ☆



◆ Spotlight: Selected by Gary Hume, artist



MARY GRIFFITHS ☆



◆ Spotlight: Selected by Cornelia Parker, artist



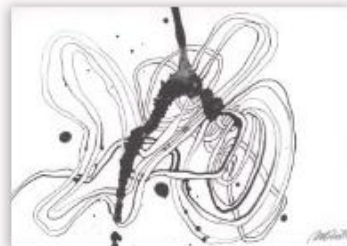
OONA GRIMES ☆



◆ Spotlight: Selected by Emma Cousin, artist



OONA GRIMES ☆



MONIKA GRZYMALA ☆



MONIKA GRZYMALA ☆



ADRIAN HAAK, JR. ☆



DAVID HAINES ☆



◆ Spotlight: Selected by Cornelia Parker, artist



MAGGI HAMBLING ☆



SUSIE HAMILTON ☆



Our lightboxes in New Tannery Way

ALL WELCOME



GALLERY

LIBRARY

STUDIOS

DRAWING ROOM



Sponsor benefits

Brand association: As a sponsor/partner in our Drawing Biennial 2026 you will be associated with the leading European gallery for drawing, established 24 years ago.

High net worth audience: We have built a loyal and wide network of artists and auction bidders. We can offer you access to a ready-made and growing audience who visit the gallery and online.

Our Drawing Biennial offers an opportunity to reach a breadth of spending power – from seasoned collectors to first time buyers, all keen to own a unique work on paper by established and emerging talents.

Title package: £50,000

Benefits include:

- Brand name and logo featured as 'Drawing Biennial presented by' across all digital, print and onsite locations (including gallery window, reception, shop, library, exhibition)
- Solus branded lightbox installation for the duration of the Drawing Biennial, visible to all footfall in New Tannery Way for 11 weeks
- Invitations to the VIP reception with invited collectors, guests, patrons, art professionals and esteemed members of our board



£50,000 package benefits (cont'd):

- An exclusive Directors' exhibition tour for you and your stakeholders
- Double page branded feature in our Drawing Biennial Catalogue (c. 3000 copies, given to all Biennial visitors)
- 1 solus branded newsletter (20k reach)
- 1 dedicated social media post featuring brand story/campaign (brand acknowledgement in all Biennial social posts) (90k reach)
- Logo and brand on letterhead and envelopes sent to all buyers



Partner package:

£25,000

Benefits include:

- Brand name and logo included across all digital platforms and onsite locations (100k reach)
- Brand story featured in a newsletter (20k reach)
- Brand mentioned in all Drawing Biennial social posts (90k reach)
- Logo and brand featured in printed catalogue, given to all gallery visitors (c.3000)
- Logo and brand on letterhead and envelopes sent to all buyers
- Invitations to the VIP reception

DRAWING BIENNIAL 2024

Every two years the Drawing Biennial fundraiser proves to be a highlight programme – showcasing drawing by interesting artists working across the world. Artists have donated works in support of years of activity, supporting artists through championing drawing. At the auction, this is an unmissable chance to establish greats and discover new talent.

Exhibition dates, 3 May – 3 July

Online auction opens noon, 19 May

DRAWING ROOM

Supporter package:

£10,000

Benefits include:

- Brand name and logo included across all digital platforms and onsite locations (100k+ reach)
- Logo and brand included in printed catalogue, given to all gallery visitors (c.3000)
- Newsletter and all Biennial social media posts (90k reach)
- Invitation to the VIP reception
- Brand logo and name on letterhead and envelopes sent to all buyers



Other packages

- **Drinks sponsorship:** We are also seeking a drinks partner to support our VIP and public Drawing Biennial events programme. We can work with you to tailor an onsite presence, along with a range of other branded benefits
- **Catalogue sponsorship:** Our printed catalogue is offered to everyone who visits the Drawing Biennial in person
- **Auction site sponsorship:** Our auction site had almost 18k unique visitors throughout the 11 weeks – we can brand the entire site with logos and brand



Interested?

Contact our Commercial Partnerships Manager to discuss a package which works best for your brand and budget:

rosie@drawingroom.org.uk

